

Sergio Mora (Barcelona, 1975), also known as MAGICOMORA, is a painter, illustrator and draftsman.

Winner of the Latin Grammy for the Best Design 2016 for “El poeta Halley” of Love of Lesbian.

He recently designed the murals at the chef’s Bazaar Mar restaurant is José Andrés, designed by Philippe Starck in Miami.

In 2017 he returned to collaborate with Starck for a second restaurant in Park Avenue, New York.

“MORALAND is a country ruled with an iron hand by Sergio Mora, the terrible dictator which forces its citizens to live in extreme poetry, mortal luminosity, totalitarian mood, laborious elegance, dangerous benevolence, and amusing absolutism. Worse, that state is a state of being. A state condemned to sublime happiness. The rest of the world is worried. “

(PHILIPPE STARCK)

“In the kaleidoscopic world of Sergio Mora, nothing is what it seems to be. It is a continuous blink of the eye in the realm of the impossible.”

Sergio Mora belongs to a generation of young artists who, beginning the twenty-first century, expanded their pictorial activity beyond the borders of the canvas. They once again occupied spaces that had always needed the audacity of art, of the craft of painter, but which, after the thrust of postmodernity, had suffered a shift away from the focus of aesthetic discussion, perhaps because of the clear tendency of these painters not to exclude of his works an accused narrative style: a path that could be merged with that of the illustration and that, far from bothering them, it encourages and strengthens their convictions.

(JOSÉ ANDRÉS, Chef)